

C&C Demographic Retail Report
Scenic Ave. & N. Vasco Rd., Livermore

6/12/2009
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PREPARED BY:
PREPARED FOR:

	Mile 1	Mile 3	Mile 5
Population Households			
2000 Total Population	9,080	29,988	66,164
2008 Total Population	10,699	33,035	71,934
2013 Total Population	10,982	33,161	71,635
2008 Total Daytime Population	10,440	37,692	79,087
2008 Total Adult Population	7,355	22,978	51,504
2008 Median Age Adult Population	41	43	43
2000 Total Households	3,164	10,635	23,688
2008 Total Households	3,725	11,726	25,902
2013 Total Households	4,023	12,267	26,985
2000-2008 % Change in Population	17.83	10.16	8.72
2000-2013 % Change in Population	20.95	10.58	8.27
2008-2013 % Change in Population	2.65	0.38	-0.42
Race			
2008 American Indian/Alaska Native (alone)	45	132	290
2008 Asian/Hawaiian/OPI (alone) Population	1,184	2,922	6,099
2008 Black (alone) Population	172	553	1,140
2008 Other (alone) & Two or more races Pop	1,063	2,943	7,347
2008 White (alone) Population	8,234	26,485	57,058
2008 % American Indian/Alaska Native(alo	0.42	0.40	0.40
2008 % Asian/Hawaiian/OPI (alone)	11.07	8.85	8.48
2008 % Black (alone) Population	1.61	1.67	1.59
2008 % Other (alone) & Two or more races	9.94	8.91	10.21
2008 % White (alone) Population	76.96	80.17	79.32
Hispanic			
2008 Hispanic Population	1,695	5,154	13,319
2008 % Hispanic Population	15.84	15.60	18.52
Housing Units			
2008 Total Occupied Housing Units	3,725	11,726	25,902
2008 Total Owner Occupied Housing Units	3,059	9,142	18,823
2008 Total % Owner Occupied Housing Units	82.12	77.97	72.67
2008 Total Renter Occupied Housing Units	666	2,584	7,079
2008 Total % Renter Occupied Housing Units	17.88	22.03	27.33
Income			
2008 Average Household Income	106,871	110,139	104,888
2008 Median Household Income	99,025	97,965	92,927
2008 Per Capita Income	37,203	39,165	37,669
Female / Male			
2008 Female Population	5,352	16,576	35,906
2008 % Female Population	50.02	50.18	49.92

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	Mile 1	Mile 3	Mile 5
2008 Male Population	5,348	16,459	36,028
2008 % Male Population	49.98	49.82	50.08
Education			
2008 Total Pop 25 yrs + by Educational Attai	6,768	20,986	46,444
2008 Pop 25 yrs + 11th grade	58	191	585
2008 Pop 25 yrs + 12th grade, No diploma	170	526	1,437
2008 Pop 25 yrs + High School Graduate	1,466	4,121	9,648
2008 Pop 25 yrs + Some college, less than 1	675	1,732	4,112
2008 Pop 25 yrs + Some college, 1+ yrs, no	1,372	4,037	8,753
2008 Pop 25 yrs + Associate Degree	664	2,106	4,224
2008 Pop 25 yrs + Bachelors Degree	1,299	4,664	9,420
2008 Pop 25 yrs + Masters degree	532	1,684	3,172
2008 Pop 25 yrs + Professional School degre	83	272	644
2008 Pop 25 yrs + Doctorate degree	152	686	1,433
2008 % Pop 25 yrs + 11th grade	0.86	0.91	1.26
2008 % Pop 25 yrs + 12th grade, No diploma	2.52	2.50	3.10
2008 % Pop 25 yrs + High School Graduate	21.66	19.64	20.77
2008 % Pop 25 yrs + Some college, < 1 yr	9.98	8.25	8.85
2008 % Pop 25 yrs + Some college, 1+yrs, no	20.28	19.24	18.85
2008 % Pop 25 yrs + Associate Degree	9.81	10.04	9.09
2008 % Pop 25 yrs + Bachelors Degree	19.19	22.22	20.28
2008 % Pop 25 yrs + Masters degree	7.87	8.03	6.83
2008 % Pop 25 yrs + Professional School de	1.22	1.29	1.39
2008 % Pop 25 yrs + Doctorate degree	2.25	3.27	3.09
Age			
2008 Age 0 - 5	1,276	3,570	7,139
2008 Age 6 - 13	1,512	4,716	9,436
2008 Age 14 - 17	557	1,772	3,855
2008 Age 18 - 20	299	1,001	2,448
2008 Age 21 - 24	288	990	2,612
2008 Age 25 - 29	558	1,613	3,923
2008 Age 30 - 34	1,034	2,658	5,727
2008 Age 35 - 39	1,257	3,541	6,992
2008 Age 40 - 44	996	3,090	6,282
2008 Age 45 - 49	756	2,539	5,381
2008 Age 50 - 54	587	1,942	4,435
2008 Age 55 - 59	532	1,837	4,342
2008 Age 60 - 64	357	1,312	3,240
2008 Age 65 +	689	2,454	6,123
2008 Age 65 - 69	250	912	2,193

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2008 Age 70 - 74	131	506	1,242
2008 Age 75 - 79	114	409	989
2008 Age 80 - 84	94	344	895
2008 Age 85 +	100	283	804
2008 % Age 0 - 5	11.92	10.81	9.92
2008 % Age 6 - 13	14.13	14.27	13.12
2008 % Age 14 - 17	5.20	5.36	5.36
2008 % Age 18 - 20	2.80	3.03	3.40
2008 % Age 21 - 24	2.69	3.00	3.63
2008 % Age 25 - 29	5.21	4.88	5.45
2008 % Age 30 - 34	9.67	8.05	7.96
2008 % Age 35 - 39	11.75	10.72	9.72
2008 % Age 40 - 44	9.31	9.35	8.73
2008 % Age 45 - 49	7.07	7.69	7.48
2008 % Age 50 - 54	5.49	5.88	6.17
2008 % Age 55 - 59	4.98	5.56	6.04
2008 % Age 60 - 64	3.34	3.97	4.50
2008 % Age 65 +	6.44	7.43	8.51
2008 % Age 65 - 69	2.33	2.76	3.05
2008 % Age 70 - 74	1.23	1.53	1.73
2008 % Age 75 - 79	1.07	1.24	1.37
2008 % Age 80 - 84	0.88	1.04	1.24
2008 % Age 85 +	0.93	0.86	1.12
Employment	.	.	.
2008 Total Civilian Labor Force Population	5,861	17,490	38,109
2008 White Collar Occupations	4,122	12,528	25,468
2008 Blue Collar Occupations	1,739	4,962	12,642
2008 % White Collar Occupations	70.33	71.63	66.83
2008 % Blue Collar Occupations	29.67	28.37	33.17
Vehicles	.	.	.
2008 Total Vehicles	7,853	24,270	52,545
Household Size	.	.	.
2008 Average Household Size	2.87	2.81	2.77
2008 Households with 1 Person	666	2,171	5,218
2008 Households with 2 Persons	1,083	3,621	8,185
2008 Households with 3 Persons	698	2,145	4,659
2008 Households with 4 Persons	828	2,447	4,844
2008 Households with 5 Persons	333	977	1,954
2008 Households with 6 Persons	77	233	595
2008 Households with 7 + Persons	41	132	447